ENVIRONMENT OVERVIEW AND SCRUTINY PANEL – 19 SEPTEMBER 2019 ON AND OFF STREET PARKING IN HYTHE - UPDATE

1. INTRODUCTION

- 1.1 On 6th April 2018 NFDC sold St John Street car park (151 long stay spaces and 9 disabled bays) to Lidl's. This left 2 other pay and display car parks (New Road 40 short stay spaces, 142 long stay spaces, 3 motorcycle bays, 12 disabled bays and 3 Lorry park spaces) and Jones Lane (56 short stay spaces, 122 Long Stay spaces, 9 disabled bays and 1 motorcycle bay).
- 1.2 Prior to the sale, it was calculated that there would be enough spaces to manage current and future demand for Hythe town centre NFDC pay and display parking spaces and a report in October 2018 concluded that there was sufficient parking availability in Hythe, whether the motorist wanted short or long stay pay and display or free short or long stay on-street parking.

2. BACKGROUND

2.1 Lidl's opened in February 2019 and their car park provides 100 free parking spaces with no restrictions on use and no time limit on parking. In July 2019 we carried out a daily check of the number of spaces that are available for the public to park in our 2 pay and display car parks in Hythe Jones Lane and New Road.

3. CONCLUSION OF REPORT

- 3.1 These figures (attached to this report) show that at no stage have we run out of car park capacity. Moreover, since the opening of Lidl's own car park on the old St John Street car park site, the number of spaces available in our own car parks has increased. Should Lidl's decide to restrict the time available for customers to park or change their car park to allow some form of private enforcement then there may be a small migration back to our own car parks.
- 3.2 The busiest day of the week is market day on a Tuesday where the peak demand is about mid-morning. This then tapers off after lunch. Saturday's in the premier season may see a small spike in cars using our car parks when Southampton FC are playing home matches where waterside fans make use of the Hythe ferry on match days.
- 3.3 There is sufficient capacity for car parking in Hythe 7 days/week.

4 FINANCIAL IMPLICATIONS

4.1 Since the opening of the free car park at Lidl's, as predicted prior to the sale of St John Street car park to Lidl's, revenue from the Hythe pay and display car parks has reduced. It is expected that at some stage Lidl's will introduce private enforcement and time limits to parking in its car park as they have in most of their other supermarket sites. Should this happen, we would also expect to see displacement back to our car parks with a subsequent increase in revenue.

5.	FNVIR	ONMEN.	ΤΔΙ Ι	MPI	ICAT	IONS
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- 5.1 None
- 6. CRIME & DISORDER IMPLICATIONS
- 6.1 None
- 7. EQUALITY & DIVERSITY IMPLICATIONS
- 7.1 None
- 8. RECOMMENDATIONS
- 8.1 There is no further requirement for a review of parking availability in Hythe at this present time.

For further information contact:

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Appendix 1: Table of Car park spaces available in Jones Lane and New Road car parks, Hythe – July 2019

Jul-19	Mon 1	Tue 2	Wed 3	Thu 4	Fri 5	Sat 6	Sun 7
Jones Lane LS	13	4	14	20	36	8	22
Jones Lane SS	23	11	16	46	14	7	45
Jones Lane DB	1	2	5	8	5	0	5
New Road LS	20	12	26	11	21	10	27
New Road SS	41	13	17	30	24	4	46
New Road DB	2	1	2	2	8	1	1
		Market					
Jul-19	Mon 8	Tue 9	Wed 10	Thu 11	Fri 12	Sat 13	Sun 14
Jones Lane LS	19	16	21	14	24	9	22
Jones Lane SS	57	26	14	21	18	15	12
Jones Lane DB	3	5	3	2	5	2	4
New Road LS	24	18	16	18	18	6	8
New Road SS	28	28	30	19	22	10	14
New Road DB	5	2	3	0	0	3	2
		Market					
Jul-19	Mon 15	Tue 16	Wed 17	Thu 18	Fri 19	Sat 20	Sun 21
Jones Lane LS	41	5	27	24	4	10	22
Jones Lane SS	20	10	15	56	23	13	40
Jones Lane DB	3	1	6	5	1	2	3
New Road LS	38	18	21	18	24	21	28
New Road SS	26	12	16	34	48	31	28
New Road DB	1	2	7	4	3	5	4
		Market					
Jul-19	Mon 22	Tue 23	Wed 24	Thu 25	Fri 26	Sat 27	Sun 28
Jones Lane LS	27	12	12	22	19	2	8
Jones Lane SS	33	46	26	59	57	4	18
Jones Lane DB	4	6	2	7	4	1	0
New Road LS	17	16	8	12	13	6	27
New Road SS	49	34	51	21	47	12	8
New Road DB	8	6	5	3	5	1	6
		Market				Free parking	
		Market				day in	
		T				Hythe	
Jul-19	Mon 29	Tue 30	Wed 31				
Jones Lane LS	19	21	41				
i e	1		•				
Jones Lane SS	17	10	15				

New Road LS 35 31 35 New Road SS 46 19 17 New Road DB 6 1 4

Market